BUSINESS PROFILE



Angel's Cards & Gifts: For every holiday or occasion, or just because...

by June Portnoy

Looking for that special greeting card you can't find anywhere?

Perhaps you need a quick, unique and reasonably priced gift, but don't have time to run to the mall?

For these reasons, and more, Angel's Cards & Gifts, located at the New Hope Shopping Center at 310 W. Bridge Street in New Hope, is the place to shop.

"This is a neighborhood boutique store mainly serving local shoppers, and we don't get many tourists," says storeowner Angel LaBuda.

"My goal is to offer excellent customer service and convenience to people who live nearby, and meet the demand of the area's growing customer base."

Angel's features the largest selection of greeting cards in the New Hope/Lambertville area.

You'll find cards for traditional occasions like birthdays, weddings and baby showers, as well as those hard-to-find niche cards like divorce, pet sympathy and foreign language greeting cards, plus much, much more!

It also sells cards for virtually every religious holiday.

And with the holidays right around the corner, it has hundreds of boxed holiday cards from which you can select!

Angel's carries greeting cards manufactured by Avanti, Blue Mountain Art, Papyrus, Recycled Paper Greetings, and Hallmark, just to name a few.

Although this store was originally a Gold Crown Store, Angel transformed it into a boutique card and gift shop when she bought it five years ago.

As a result, it carries merchandise you won't find at other card and aift stores.

"I hand pick every gift that goes into my store based upon customer requests and demand," says Angel.

She is always looking for unique gifts at various price points so all customers can find something unusual and affordable.

The most popular gift item at Angel's is jewelry, which isn't surprising since Angel routinely travels to New York to buy jewelry from various vendors. The shop most recently began selling jewelry with small diamonds, a big hit with customers.

If you're looking for a high-quality writing instrument, look no farther than Angel's, the only Visconti pen dealer in Bucks County.

It also carries Retro 51 pens if you're looking for a less expensive option.

In addition, you'll find lots of accessories at Angel's such as jackets, hats, scarves, purses and even shoes.

Looking for a present for a child?

Angel's carries the entire line of Uglydolls and receives every new release.

Check out Angel's houseware section whether you want to decorate your own home or buy a holiday gift for someone else.

Angel's now has a large assortment of Byers Choice dolls, which are a great holiday gift.

Planning a party?

Angel's has a booming balloon section,



Sandy Mathews, Angel LaBuda, Winnie Heiniger, and Mimi Ranahan at Angel's Cards & Gifts

along with a diverse variety of party goods.

Its assortment of paper goods, including Caspari paper products, will look nice while providing you with easy clean-up.

On the way to a party and need a present to bring?

No worries.

Angel and her helpful staff will quickly help you find the perfect present, offering you a special gift bag so you can be on your way.

Angel's is constantly evolving, always displaying new merchandise appropriate for the season, holiday or just because.

Angel, who lives three minutes from her store, worked in a corporate environment for 24 years before retiring and buying this store, which she describes as her "dream job."

"I love getting up and going to work every day," she says.

"The local residents have embraced my business and welcomed it into the community."

For more information about Angel's Cards & Gifts, call 215-862-2231 or visit www.angelscardsandgifts.net.